



New Engine Block Heater Controllers Offer Great Savings For Businesses

In cold weather, engine block heaters are essential to prevent starting issues caused by low temperatures. But running an engine block heater all night consumes energy, and basic timers can't react to fluctuating temperatures.

New engine block heater controllers offer multiple benefits:

- **Energy savings** – less run time means less energy.
- **Fewer emissions** – promotes better air quality.
- **Quick payback** – pays for itself in 1 to 2 seasons!
- **Cost savings** – saves an average of \$96 per vehicle per year. (Based on average use.)



For more information, visit the QR code here.

How does an engine block heater controller work?

Rather than running all night or on a preset timer, high-tech components in new engine block heater controllers:

- Detect the ambient temperature.
- Adjust to automatically warm up the motor components.
- Are universal, so they can operate your existing block heaters.

Get your incentive in a few easy steps:

1. Obtain an appliance and other equipment incentive application package from us or a Wattsmart Business Vendor. See the **qualified products list on our website**.
2. Purchase and install a unit at an eligible location.
3. Submit your incentive application with IRS Form W-9.
4. Receive incentive check within 45 days of completion of step 3.

Installation requirements are available on the website via the QR code

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See other side for an example. →

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